

Autoflit

Cookies Policy

Last Modified: 24th September 2022

1. Who are we?

This website, *autoflit.com*, is owned and operated by Autoflit. All references to “we”, “our” or “us” in this Cookies Policy refer to Autoflit.

2. Purpose of this Notice

The purpose of this Cookies Policy is to help you understand what Cookies are, how you can manage Cookies on your device, and why we use Cookies to improve your experience using our website.

3. What are Cookies?

Cookies are tiny, text based files which are stored on a user’s device when they visit a website through their internet browser (EG Google Chrome, Firefox, etc). Cookies are used on the web for a variety of reasons: recording a user’s preferences, storing server access tokens, targeted advertising, tracking analytics, etc. “First Party” Cookies are created directly by the website a user is visiting, whereas “Third Party” cookies are set by an external service which the website integrates with.

There are 2 main categories for Cookies on the web: a “Persistent” Cookie will remain valid until its expiry date (unless manually deleted by the user); whereas a “Session” Cookie will expire when the user closes their web browser (EG end of the session).

4. How do we use Cookies (First Party)?

We use a single Cookie to store your preference in relation to allowing our website to use Cookies. This “Persistent” Cookie will only be created if you agree to our Cookie Consent, and this will be used to hide the Cookie Consent popup during your usage of our website for 30 days.

Name of Cookie	What it is used for?	Lifespan
autoflit-cookie-consent	Record a user’s preference to our Cookie Consent	30 days

5. How do our external services use Cookies (Third Party)?

We use Google Analytics (GA) to track user interaction with our website. We use this data to determine the number of people using our site, to better understand how they find and use our web pages and to see their journey through the website. GA makes use of Cookies to gather this information, full details of which Cookies GA uses can be found here:

<https://developers.google.com/analytics/devguides/collection/gtagjs/cookie-usage>

Disabling Cookies on your internet browser will stop GA from tracking any part of your visit to pages within this website. For more information about the data which Google collects, please visit:

<https://policies.google.com/technologies/partner-sites>

6. How can you manage Cookies?

6.1. Removing cookies from your device

To remove all Cookies which are stored on your device, you can clear your browsing data within your internet browser. This process varies between different browsers, so please seek guidance based on your selected browser. Please note that this will remove all saved information related to any websites which use Cookies (EG saved login details, site preferences, etc).

6.2. Disabling Cookies

You can disable the use of Cookies by adjusting your preferences within your internet browser settings. This process varies between different internet browsers, so please seek guidance based on your selected browser. Please note that disabling Cookies may restrict the functionality of many of the websites that you visit. It is recommended that you do not disable all Cookies.

6.3. Manage Cookie Preference

You can manage your preference in relation to allowing our website to use Cookies by visiting:

<https://www.autoflit.com/preferences>

7. Contact Us

If you have any queries related to this Cookies Policy, please contact us using the Contact Form found on our website.